### **Privacy Policy**

#### 1. Introduction

Protecting the privacy of our users' data is a priority for us. This Privacy Policy explains how we collect, use, store and protect the personal information of users of the <u>Rethink Romania</u> website.

## 2. What data do we collect?

We may collect the following types of personal data:

- Full name;
- E-mail address;
- Phone number;
- User preference information;
- Navigation data, such as IP address, browser type, pages visited and time spent on the site.

#### 3. How do we collect data?

Personal data may be collected by the following means:

- Contact form;
- Newsletter subscription;
- Completing surveys or questionnaires;
- Register for events online or offline;
- Cookies and other similar technologies.

#### 4. How do we use the collected data?

Your personal data is used for:

- Communicating with you and responding to requests;
- Personalize your website experience;
- Send newsletters and information about events;
- Analyzing and improving website functionality;
- Compliance with legal obligations.

## 5. How do we protect your data?

We take appropriate measures to protect our users' personal data, including:

- Use security protocols (SSL) to protect the information transmitted;
- Restrict data access to authorized personnel only;

Storing data on secure servers.

# 6. Who do we share your data with?

We do not sell, rent or share your personal data to third parties except as necessary to:

- Providing the requested services (e.g. payment processors);
- · Compliance with legal requirements;
- Protecting our legal rights.

## 7. What are your rights?

You have the following rights regarding your personal data:

- · Right of access to your data;
- Right to rectification of inaccurate data;
- Right to erasure of data ("right to be forgotten");
- Right to restrict processing;
- · Right to object to data processing;
- The right to data portability;
- Right to lodge a complaint with the competent authorities.

To exercise your rights, you can contact us at [contact e-mail address].

## 8. How long do we keep your data?

We keep personal data only for as long as necessary for the purposes mentioned or as required by applicable legal requirements.

# 9. Changes to the privacy policy

This Privacy Policy may be updated from time to time. Any changes will be published on this page, indicating the date of the last update.

**Last update:** 14.01.2025.

For any questions or clarifications, you can contact us at contact@rethinkromania.ro